



AGREEMENT MADE BETWEEN

WCCO-TV

CONTRACT NO. REV. 1141-54048-1

DATE PRINTED 10/23/12

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450 AND

WCCO-TV

2

PAGE

188790	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	338745 ADVERTISER (OR AGENCY AND ADVERTISE	R) Cancellation Notice
NAME	AMERICAN MEDIA &	ADVOCACY	CONGRESSIONAL LEADERSHIP COMMITTEE	Required
AND	815 Slaters Ln		333 ISLN SC NW SCE SIOW	Announcement 28 days
ADDRESS	Alexandria USA	VA 22314-1219	Washington DC 20004-1164 USA	prior notice
CONTACT	BEN ANGLE		PRODUCTEST # 3446	
LOCAL	Nicole Roy Pol	AGENCY EST. NO.	PRODUCT 1300	

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 11/06/12 NO. WEEKS:

CBS Tetevision Stations Standard Terms and Conditions for advertising shall apply.

NONDIS CRIMINATION POLICY: CBS Tetevision Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is Intended to discriminate on the basis of race or

ethnicity.		SPOTS		ME				TOTAL		TOTAL MALINESS
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	00001	1	04:58A	05:58A	305	10/26/12-10/26/12	SUNRISE THIS MORNING	1	500.00	500.00
2	11111	5	04:58A	05:58A	308	10/29/12-11/02/12	SUNRISE THIS MORNING	5	500.00	2500.00
3	17000	2	04:58A	05:58A	308	11/05/12-11/06/12	SUNRISE THIS MORNING	2	500.00	1000.00
4	00002	2	05:58A	07:00A	30s	10/26/12-10/26/12	THIS MORNING	2	1000.00	2000.00
5	22222	10	05:58A	07:00A	308	10/29/12-11/02/12	THIS MORNING	10	1000.00	10000.00
6	22000	4	05:58A	07:00A	305	11/05/12-11/06/12	THIS MORNING	4	1000.00	4000.00
7	00001	1	07:00A	09:00A	30s	10/26/12-10/26/12	CBS THIS MORNING	1	750.00	750.00
8	11111	5	07:00A	09:D0A	305	10/29/12-11/02/12	CBS THIS MORNING	5	750.00	3750.00
9	11000	2	07:00A	09:00A	30S	11/05/12-11/06/12	CBS THIS MORNING	2	750.00	1500.00
10	Sa	1	05:58A	08:03A	305	11/03/12-11/03/12	CBS THIS MORNING: SATURDAY	1	450.00	450.00
11	Sa		07:57A	09:00A	30s	10/27/12-11/03/12	SAT BAM NEWS	2	700.00	1400.00
12	Su	1	07:58A	09:30A	30s	10/28/12-11/04/12	CBS SUNDAY MORNING	2	2100.00	4200.00
13	00001		11:50A	12:30P	30S	10/26/12-10/26/12	noon news	1	1000.00	1000.00
1 4	11111		11:58A	12:30P	30S	10/29/12-11/02/12	NOON NEWS	5	1000.00	5000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integrat part of this Agreement. It this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.



188790

NAME

AND

ADDRESS



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Cancellation Notice

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Required

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

PAGE AND ADVERTISER (OR AGENCY AND ADVERTISER)

AGENCY (OR SERVICE) ACTING AS AGENT FOR 338745

CONGRESSIONAL LEADERSHIP COMMITTEE AMERICAN MEDIA & ADVOCACY

555 13th St NW Ste 510W 815 Slaters Ln

Announcement 28 days DC 20004-1164 VA 22314-I219 Washington Alexandria prior notice

USA HSA

BEN ANGLE PRODUCTEST # 3446

CONTACT

1300 PRODUCT AGENCY EST. NO. LOCAL Nicole Roy Pol CODE SALESPERSON 3446

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 11/06/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

NO, WEEKS:

micity		SPOTS					22405111	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ЕМ	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	aDCS1.	CINE KAIS	TOTAL VALUE(I
15	10000	1	il:50A	12:30P	30s	11/05/12-17/05/12	NOON NEWS	1	1000.00	1000.00
16	Su	1	09:58A	11:30A	305	10/28/12-11/04/12	WCCO SUNDAY MORNING NEWS	2	1200.00	2400.0
17	00001	1	02:58F	03:57P	30s	10/26/12-10/26/12	DR. PHIL	1	750.00	750.00
18	11111	5	02:58F	03:57F	30s	10/29/12-11/02/12	DR. FHIL	5	750.00	3750.0
19	10000	1	02:58P	03:57P	30\$	11/05/12-11/05/12	DR. PHIL	1	750.00	750.0
20	00001	1	03:57P	05:00P	308	10/26/12-10/26/12	ELLEN DEGENERES	1	1000.00	1000.0
21	11111	5	03:57F	05:00P	30s	10/29/12-11/02/12	ELLEN DEGENERES	5	1000.00	5000.0
22	10000	1	03:57P	05:00P	308	11/05/12-11/05/12	ELLEN DEGENERES	1	1000.00	1000.0
23	00001	1	04:59F	05:30P	30s	10/26/12-10/26/12	M-F 5PM NEWS	1	2000.00	2000.0
24	11711	5	04:59P	05:30P	308	10/29/12-11/02/12	M-F 5PM NEWS	5	2000.00	10000.0
25	10000	1	04:59P	05:30P	30s	11/05/12-11/05/12	M-F 5PM NEWS	1	2000.00	2000.0
26	00001	1	05:30P	05:58P	308	10/26/12-10/26/12	CBS EVENING NEWS	1	3500.00	3500.0
27	10101		05:30P	05:58P	30S	10/29/12-11/02/12	CBS EVENING NEWS	3	3500.00	10500.
20	00001	:	05:59F	06:30P	30\$	10/26/12-10/26/12	M-F 6PM NEWS		4000.00	4000.
29	11111		5 05:59P	06:30P	30\$	10/29/12-11/02/12	M-F 6PM NEWS) E	4000.00	20000.
30	10000		1 05:59P	06:30P	305	11/05/12-11/05/12	M-F 6PM NEWS		4000.00	4000.

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.



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90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450 AND

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PAGE

ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 338745 188790 Cancellation Notice AMERICAN MEDIA & ADVOCACY CONGRESSIONAL LEADERSHIP COMMITTEE NAME Required 555 13th St NW Ste 510W 815 Slaters Ln AND Announcement 28 days **ADDRESS** Alexandria VA 22314-1219 DC 20004-1164 Washington prior notice USA HSA BEN ANGLE CONTACT PRODUCTEST # 3446 1300 AGENCY EST. NO. PRODUCT LOCAL Nicole Roy Pol SALESPERSON 3446 CODE

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 11/06/12 NO. WEEKS:

CBS Talevision Stations Stendard Terms and Conditions for advertising shell apply.

NONDISCRIMINATION POLICY: CBS Television Stations end its Stations do not discriminate in edvertising contracts on the basis of raca or ethnicity, and wilt not accept any advantising which is intended to discriminete on the basis of race or ethnicity. Advertiser represents and werrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

thmeity		SPOTS	TIME					TOTAL		TATM 141115
тем	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
31	Sa	1	06:00P	06:30P	305	10/27/12-11/03/12	SATURDAY 6P NEWS	2	1400.00	2800.00
32	Su	1	05:28P	05:589	305	10/28/12-10/28/12	SUNDAY 5:30P NEWS	1	1800.00	1800.00
33	00001	1	06:27P	07:00P	308	10/26/12-10/26/12	WHEEL OF FORTUNE	1	5000.00	5000.00
34	11111	5	06:27P	07:00P	30\$	10/29/12-11/02/12	WHEEL OF FORTUNE	5	5000.00	25000.00
35	10000	1	06:27P	07:00P	208	11/05/12-11/05/12	WHEEL OF FORTUNE	1	5000.00	5000.00
36	Т	1	09:00P	10:00P	30S	10/30/12-10/30/12	VEGAS	1	6500.00	6500.00
37	Th	1	06:58P	08:009	308	11/01/12-11/03/12	THE BIG BANG THEORY/TWO AND	1	8000.00	8000.00
38	Sa	1	08:58P	10:00P	30S	10/27/12-10/27/12	48 HOURS MYSTERIES	1	3000.00	3000.00
39	00001.0	1	10:00P	10:35P	30s	10/26/12-10/26/12	LATE NEWS M-F/SU	1	4200.00	4200.00
4.0	11111.0	5	10:00P	10:35P	30S	10/29/12-11/02/12	LATE NEWS M-F/SU	5	4200.00	21000.00
41	10000.0	1	10:00P	10:35P	305	11/05/12-11/05/12	LATE NEWS M-F/SU	1	4200.00	4200.00
42	Sa	1	10:00P	10:35P	30S	10/27/12-11/03/12	LATE NEWS SAT	2	2600.00	5200.00
43	00001	1	10:35P	11:38P	30S	10/26/32-10/26/12	LATE NIGHT WITH DAVID	1	1000.00	1000.0
4 4	11111	5	10:35P	11:38P	305	10/29/12-11/02/12	LATE NIGHT WITH DAVID	5	1000.00	5000.0
4.5	:0000	1	10:35P	11:38P	308	11/05/12-11/05/12	LATE NIGHT WITH DAVID	:	1000.00	1000.0

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NATIONAL SALESPERSON



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		A	ND .		PAGE
168790	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 338	745 ADVERTISER (OF	RAGENCY AND ADVERTISER)	Cancellation Notice
NAME	AMERICAN MEDIA 8	ADVOCACY	CONGRESSIONAL LEA	ADERSHIP COMMITTEE	
	815 Slaters Ln		555 13th St NW St	te 510W	Required
AND					Announcement 28 days
ADDRES\$	Alexandria	VA 22314-1219	Washington	DC 20004-1164	ſ
		VEL 2217 1227	USA	DC 20004-1104	prior notice
	USA		Oda		
CONTACT	BEN ANGLE		PRODUCTEST # 34	46	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 3446	PRODUCT 1300 CODE		

NO. WEEKS:

2

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hnicity		SPOTS	OTS TIME					TOTAL		
TEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1
						ļ			,	
46	Sa	1	10:35P	11:05P	305	10/27/12-10/27/12	STORM STORIES	1	700.00	700.00
							Total Contract:	108		209100.00
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